



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

First Name	Last Name	Title	Company
Yvonne	Abt	Vice President, Media	Sony Pictures Entertainment
Rick	Acampora	COO	Wavemaker
Bill	Acker	Vice President of Sales	DMTraining
Jonathan	Adams	Executive Director	Wavemaker
Justin	Adler-Swanberg	Director, Marketplace Quality	MediaMath
Ankita	Agarwal	Group Director, Global Operations	Initiative
Don	Agvent	BPA Marketing Services	BPA Worldwide
Louis	Ambrose	Partner, Global Director, Digital (Media)	Mindshare
Agnes	An	Manager, Media Operations	Initiative
Greg	Anderson	Managing Director	Xaxis
Alex	Andreyev	VP	Cadreon
Kayleigh	Arcos	Analyst, Audience Solutions	Kinesso
Esra	Bacher	Managing Partner- Digital Investment Lead	GroupM
Jared	Baiman	Branding & Messaging Specialist for Business Development	GroupM
Sarah	Bakai	Product Marketing Communications Manager	Facebook
Amin	Bandeali	COO	Pixalate, Inc.
Joe	Barone	Managing Partner, Brand Safety Americas	GroupM
Michael	Beck	Manager, Ad Operations	IPG Mediabrands
Gil	Becker	President & CEO	AnyClip



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Rob	Beeler	Founder	Beeler.Tech
Matt	Beverin	Manager of Operations & Members Services	Trustworthy Accountability Group (TAG)
Adam	Birnbaum	Director	GP.Bullhound
Debra	Bluman	Consultant	Debra Bluman
William	Bock	SVP, Media & Data	4A's
Allison	Bohm	Senior Partner, Group Digital Investment Director	MediaCom
Jennifer	Bongiovanni	SVP, Global Media Partnerships	Dentsu Aegis Network
Steve	Bookbinder	CEO and Lead Trainer	DM Training
Hugh	Boston	SVP Corporate Development	Interpublic Group
Maria	Breza	VP, Ad Quality Strategy and Audience Data Operations	Pandora
Richard	Brindley	CIO	Vibrant Media
Adam	Brothers	Co-Founder and Managing Director, Corporate Strategy	The 614 Group
AJ	Brown	Brand Safety Operations Lead	Twitter
Jessica	Brown	Director, Digital Investment	GroupM
Alexis	Bryers	VP of Global Sales & Strategy	Anura Solutions, LLC.
Anna-Belle	Buyse	Manager Martech Solutions	Hearts & Science
Dave	Byrne	Global Industry Relations & Strategic Partnerships	Google
Courtney	Caldwell	Senior Director, Advertiser Solutions	PubMatic
Heidi	Capnerhurst	Digital Investment Director	MediaCom
Gabriella	Carrafiello	Director, Digital Activation	Hearts & Science



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Nelson	Catarino	Sr. Director, Media & Digital Strategy - Marketing and Brand Management	Simon Property Group
Nicole	Cavallaro	Managing Partner, Digital Investment Lead	Wavemaker
Matt	Centofante	Account Executive	Vibrant Media
Nancy	Chan	VP Director, Global Digital Operations	Dentsu Ageis Network
Cindy	Chang	Associate Director, Digital Media Operations	Dentsu Aegis Network
Ekat	Chareonlarp	Global VP, Media Innovation & Marketing	GroupM
Angel	Chen	Associate Director, Ad Operations	IPG Mediabrands
Susie	Choi	GM/Center of Excellence - MarTech	Annalect
Edwin	Choi	VP Product Management	IPG
Jamie	Ciamillo	Red Fuse Communications	Global Digital Performance Lead
Yale	Cohen	EVP, Global Activation Standards	Publicis Media Exchange
Alexander	Colcord	Partner, Associate Director, Digital Investment	Mindshare North America
Nicole	Cosby	CDO	Fyllo
Jenna	Croonquist	Associate Director, Digital	Carat USA
Eric	Crowley	Vice President	GP Bullhound
Kyle	Csik	Executive Director and Managing Partner	GroupM
Chris	Cunningham	Founding Partner	C2 Ventures
Scott	Cunningham	Qwner	Cunningham.Tech



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Tom	Cushing	General Counsel	Alphonso Inc.
Alec	Dafferner	Partner, Head of San Francisco Office	GP Bullhound
Jason	Dailey	US Agency Development	Facebook
Lisa	Dibenedetto	Partnership & Investment Lead	Essence NA
mario	diez	CEO	Peer39
Brian	Donaldson	Director, Product Management	Kinesso
Kelley	Drake	Director of Marketing, NA	Xaxis
Rita	Drucker	Head of Premium Content Solutions	Snapchat
Javeriya	Dunn	Director of Business Development	Blank Rome LLP
Jim	Egan	VP Publisher Development	Integral Ad Science
Kevin	Eike	Manager	Purple Strategies
Catherine	Erbicella	Manager, Digital Ecosystem Network Center of Excellence	Mindshare
Eric	Espinoza	Sr. Director, Business Operations	CNN
Jarett	Fienman	Partner, Director	Mindshare
Pierce	Filippelli	VP, Digital Strategy and Partnerships	ICON International, Inc.
Maricarmen	Flores	Digital Trading Manager LATAM	GroupM
Tito	Flores	Group Director, Digital Investment	MediaCom
Amanda	Forgione	VP, Marketing	The 614 Group
Amanda	Forgione	Marketing Director	The 614 Group
Nick	Frizzell		



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Ed	Gaffney	Managing Partner, Director of Implementation Research	GroupM
Mark	Gall	Chief Revenue Officer	Alphonso Inc
Mike	Gallagher	Media Manager	Ford Motor Company
Jim	Gallagher	National Sales Manager	Fox TV
Teri	Gallo	Global Digital Officer	Orion Worldwide
Tiffany	Garzon	Manager	Kinesso
Daniel	Geiger	Vice President - Digital Strategy	Global Team Blue
Erik	Geisler	Director of North American Agency Partnerships	Facebook
Alexandra	Geisler	Senior Partner, Digital Director-CHANEL/ Campari	Mindshare
Paul	Gelb	Head of Programmatic & Social	Bayer U.S. LLC
Larry	Gelfand	VP, Buyer Development	Media.net
Jeff	Giacchetti	Chief Marketing Officer	Henkel
Patrick	Giblin	CEO	451 Degrees
Adam	Gitlin	President	Annalect
Edward	Gold	Marketing Director, Media & Sponsorships	State Farm
Marc	Goldberg	CEO	Stages Collective
Vladimir	Golinder	Head of Media Technology	360i
David	Grabert	Director, Global Communications	GroupM
Scott	Grenz	VP, Global Head of Media	GSK
Kaitlin	Griffin	Associate Director, Advertiser Solutions	PubMatic
Alain E.	Groenendaal	Principal	AG Consulting



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Christopher	Guenther	SVP, Global Head of Programmatic	News Corp
Matthew	Haies	Independent Consultant	
Dwan	Hailoo	Sr. Product Manager, Brand Safety	IAS
Glenn	Hansen	President & CEO	BPA Worldwide
Melissa	Hart	Global VP of Marketing	AnyClip
Jed	Hartman	Chief Commercial & Strategy Officer	Channel Factory
Todd	Haskell	CMO	Hearst Corporation
Erik	Hedman	Manager, Business Development	BPA Worldwide
Kevin	Hein	Head of Agency - Publicis	Facebook
Setareh	Heslop	Executive Assistant	Wavemaker
Evan	Hills	SVP of Development and Strategy	Dstillery
David	Hills	Managing Director, Strategy	The 614 Group
Jeremy	Hlavacek	Head of Revenue	IBM Watson Advertising
Mark	Hogan	Associate	Xaxis
Andrew	Horton	Director of Operations and Process, [m]Platform Global	GroupM
Stacy	Howard	Digital Strategy and Media Leadership	Dentsu Aegis Network
EJ	Howard	Managing Director, Account Services	Xaxis
Stacey	Hultgren	Senior Manager, Ad Quality	Pandora
John	Ilacqua	Head of Publisher Strategy, North America	The Media Trust
Rami	Ismail	Digital Media Manager	Wavemaker



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Alec	Jacobs	Director	Purple Strategies
Aashna	Jariwala	Vice President of Marketing	614 Group
Darline	Jean	Media & Advertising Technology Executive	Essence
Marissa	Jimenez	President	Modi Media
Chandon	Jones	SVP, US Ad Operations	Kinesso
Louis	Jones	EVP, Media & Data Practice	American Association of Advertising Agencies
Jade	Juma	Director, Programmatic Development	Xaxis
Miriam	Kaggwa	SVP, Finance Director	IPG Mediabrands
Julie	Kandel	Senior Partner, Director of Brand Safety NA	GroupM
Reshma	Karnik	Global Vice President, Amnet Audience Center	Amnet
Matt	Katz	Senior Director, Marketplace Quality	FreeWheel
Tony	Katz	Host, Tony Katz and The Morning News	Tony Katz and The Morning News
Jill	Kelly	Chief Marketing Officer	GroupM
Michael	Kelso	Campaign Manager	Cadreon
Raman	Khanna	Associate Director, Programmatic Strategy	Cadreon
Angelina	Kim	Head of Product	MediaCom
Kathy	Kim	Associate Director Investment Contracts	EightBar
Kathy	Kim	Associate Director, Investment Contracts	GroupM



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Brian	King	Global Officer - Digital, Distribution, Revenue Strategy & Global Sales	Marriott International
Bryan	Kinkade	VP, Publisher	AFAR Media
Douglas	Knepper	VP Sales and Business Development	Admantx, Inc.
Michael	Kopper	GM – Revenue Operations	Centro
Erica	Krauss	Director, Integrated Publishing	dentsu X
Oksana	Krynsky-Kiefer	Senior Partner, Director of Digital Vendor Policies and Relations	GroupM
Poonam	Lakhani	Manager, Marketplace Innovation	Kinesso
Jenny	Lang	SVP	Kinesso
Anthony	Larzabal	Associate Director, Platform Logistics	Mindshare World
Carissa	Laufman	Associate Director, Digital Ad Operations	Dentsu Aegis Network
Dorotea	Lechuga	Manager, Internal & Online Communications	GroupM
Simone	Levien	Corporate Communications Manager	Facebook
Spencer	Levy	Associate Director, Ad Verification & Operations	EightBar
Helen	Lin	Chief Digital Office	Publicis Media
Kirk	Linden	VP, Digital Partnerships & Operations	AMC Networks
Jordan	Linville	Regional VP, Advertiser Solutions	PubMatic



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Rachel	Lippman	Partner, Group Digital Media Director	MediaCom
Matthew	Loneragan	Manager, Publisher Strategy	Kinesso
Daniel	Macdonald	Director, Programmatic	Xaxis
Kanika	Malaviya	Senior Analyst, Audience Solutions	Kinesso
Sherrill	Mane	Managing Director, Research	The 614 Group
Nicole	Maniaci	Associate Director Digital Investment	GroupM
Jon	Mansell	VP, Programmatic Solutions & Partnerships	Warner Media
Conor	Marks	Associate Director, Programmatic Strategy	Cadreon
Michele	Marzan	Chief Strategy Officer	MainAd
Saqib	Mausoof	Executive Advisor	The 614 Group
David	McConachie	Director, Publisher Solutions, Business Development	Vibrant Media
Elizabeth	McCune	Chief Growth Officer	GroupM
Shanen	McElhinney	Director, Client Results at Amnet Programmatic Experts	Dentsu Aegis Network
Kirsten	McKenna	PR Manager, Ad Sales	WarnerMedia
Eran	Metzer	Executive Director, Data And Marketing Technology	Hearts & Science
Mike	Miller	SVP, National Campaign Management	Cadreon
Larry	Miller	VP, Sales	OpenSlate
Rachel	Miller-Garcia	Head of Client Brand Safety	NetLine Corporation
Courtney	Minich	Product Marketing Manager	Kinesso



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Irina	Mircica	Senior Project Manager	SmartSites
Sarah	Monahan	Advertiser Solutions	Snapchat
Richard	Monihan	Advertising Sales	Disney
John	Montgomery	EVP, Global Brand Safety	GroupM
Dave	Moore	Chief Executive Officer	BritePool
David	Murnick	EVP, Digital Media Operations & Technology Partnerships	Dentsu Aegis Network
Aaron	Nahas	Manager, Programmatic Strategy	Kinesso
Jessica	Niestzcht	Product Specialist	Twitter
Olga	O'Donnell	VP Digital Operations & Technology Partnerships	Dentsu Aegis Network
Jamie	O'Donnell	Director, Operations & Membership	TAG
Roxanne	Oliver	VP, Analytics	Universal McCann
Chris	Paine	Sr. Director of Business Development	The 614 Group
Joshua	Palau	VP, Media Strategy, Platforms and Creative	Bayer U.S. LLC
Yee	Pang	Senior Partner, Director	GroupM
Vincent	Paolozzi	EVP, Innovation	Magna Global
Lou	Paskalis	SVP, Customer Engagement and Media Investment	Bank of America Merrill Lynch
Brinda	Patel	Application Support Analyst	Kinesso
Juliette	Paterno	Partner Marketing Manager	Oracle Data Cloud
Katherine	Patton	Senior Director, Paid Social	dentsu X
Julia	Pawling	Senior Manager, Global Brand Marketing	AIG



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Rosario Valdez	Perez	Director, Digital Media Ops	Carat USA
Christine	Peterson	Managing Partner, Digital Investment Lead	Mindshare
James	Piper	SVP, Sales & Operations	Vibrant Media
Santo	Polanco	Manager, Marketplace Quality	FreeWheel
Sarah	Polli	Director, MarTech Solutions	Hearts & Science
David	Posada	Chief Digital Officer Latin America	GroupM
Samantha	Powers	Media Buyer	Asics
Stephanie	Prager	Senior Director, Agency & Platform Solutions	Twitter
Sravan	Prathy	Senior Product Manager	FreeWheel
Molly	Protosow	COO and Training Strategist	DM Training
Michael	Quigley	Partner, Ad Operations	IPG Mediabrands
Brian	Quinn	President	OpenSlate
Savanna	Ramsey	Product Marketing	Snapchat
Robert	Rasko	CEO and Founder	The 614 Group
Jem	Reis	VP, Innovation	Reprise Digital
Amanda	Richman	U.S CEO	Wavemaker
Vinny	Rinaldi	Head of Addressable Media and Technology	The Hershey Company
Maddy	Roa	SVP, Global Data Strategy	IPG Mediabrands
Ronald	Roccuzzo	Managing Director, Ad Operations	The 614 Group
Kyle	Rosenbaum	Director, Global Corporate Communications	UM



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Bart	Rosenthal	Product Marketing Manager - Premium Video	Facebook
Brianna	Rozzi	MediaCom	Programmatic Lead, Senior Partner
Emily	Rutter	Media Supervisor	Neo@Ogilvy
Rachael	Ryan	Product Marketing Manager	Facebook
Brian	Sacks	Director	Carat USA
Cathy	Salazar	US Agency Development	Facebook
Rodolfo	Sandoval	Partner, Digital Media	MediaCom
Susan	Schiekofer	Chief Digital Investment Officer	GroupM
Allison	Schiff	Senior Editor	AdExchanger
Dan	Schneider	Vice President Business Development	BPA Worldwide
Cory	Schnurr	Head of Marketplace Innovation	The Media Trust
Melissa	Scott	Partner, Director of Ad Verification	EightBar
David	Sederbaum	EVP, US Video Investment	Dentsu Aegis Network
Lauren	Seeley	Director	Cadreon
Brittany	Serrano	Director, Paid Search	DX Global
Victoria	Shaul	Director	Kinesso
Rebecca	Shropshire	Head of Agency Development	Facebook
Glenn	Shutz	Communications Manager	BPA Worldwide
Jeff	Sikaitis	Global Marketing Solutions	Facebook
James	Simon	Partner, Director, Digital Investment for Reebok	MediaCom
Rebecca	Slotkin	Program Manager, Marketing	Liberty Mutual Insurance
Sarah	Sluis	Senior Editor	AdExchanger



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Ashley	Smith	Digital Media Supervisor	MediaCom
Colleen	Soriano-Weinrich	Head of Agency	Facebook
Stephanie	Spelbrink	Director, Digital	Dentsu Aegis Network
Chris	Stark	Sr Director, Product Management, Context	Oracle Data Cloud
Julia	Stedman	U.S. Sales Lead	Imagine Mobile
Doug	Stevenson	Founder & CEO	Vibrant Media
Brad	Stockton	VP, Video Innovation	Dentsu Aegis Network
Elaine	Stroumboulos	Creative Director	GroupM
Charlie	Strout	Director of IT Compliance	FreeWheel
Greg	Stuart	CEO	Mobile Marketing Association
Jing	Suk	Director, Marketing Technology	Hearts & Science
Jason	Swartz	VP, Advanced Advertising, New Business, National	NY Interconnect
Matthew	Sweeney	Chief Investment Officer	GroupM
Noah	Syken	Vice President, Sports and Entertainment Partnerships	IBM
Lisa	Taormina	Partner, Global Marketing & Business Development Manager	GroupM
Kieley	Taylor	Managing Partner, Global Head of Social	GroupM
Thomas	Teel	Programmatic Strategist	Cadreon
Daniel	Thomann	Associate Director, Digital	Carat USA
Rachel	Thomas	SVP, Operations & Public Policy	Trustworthy Accountability Group (TAG)
Sandra	Thomas	VP Strategic Accounts	LoginRadius



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Kiersten	Tilt	Sr. Media Buyer	Asics
Sean	Tinnelly	VP, Demand	Smaato Inc
John	Toth	Vice President	Thomas Reuters
Joey	Trotz	Global Head of Advertising Technology	IBM Watson Media and Weather!
Laura	Tumulty	VP, Programmatic	Cadreon
Megan	Upah	VP, Global Director, Digital	Carat USA
Laarni	Varias	Senior Partner, Senior Director, Digital Investment	Wavemaker
JP	Vergara	Associate Director, Analytics	UM Worldwide
Kerri	Vickers	Managing Partner, North America Director	MediaCom
ian	Wallin	Managing VP Sales - The Americas	Integral Ad Science
Kelly	Walsh	Programmatic Operations Manager, CSB	Dell Technologies
Will	Warren	EVP, Digital Investment & Precision	Zenith (Publicis Groupe)
Doug	Weaver	CEO	Seller Forum
Mitch	Weinstein	SVP, Digital	ICON International, Inc
Justin	Williams	Director, Integrated Publishing	dentsu X
Matthew	Witt	Director - Digital Investment & Operations	Wavemaker
Naomi	Young	Director, Media Operations	Initiative
Jake	Youngman	IT Compliance Analyst	FreeWheel
Mike	Zacharski	CEO	EMX
Mike	Zaneis	President & CEO	Trustworthy Accountability Group
Maggie	Zhang	EVP, Video Research & Insights	Dentsu Aegis Network



The Brand Safety Summit | November 14, 2019 | The Maxwell Hotel | New York City

Craig	Ziegler	VP, Verification Product	Integral Ad Science
Julian	Zilberbrand	EVP, Advanced Media	Viacom Media Networks