

November 8, 2018 -- New York City

Company Name	Title
DM Training	Vice President Sales
GroundTruth	Sr. Manager, Supply and Network Quality
BPA Worldwide	BPA Marketing Services
DotDash	Head of Ad Operations
NBC Universal Digital Media	VP, Sales Planning
Style Music TV	Senior Media Editor
IAB	Senior Director, Sales
Annalect (Omnicom)	Associate Director, Ad Tech Strategy
New York Post	General Manager - VP Operations and Strategy
Quantcast	Sr. Account Executive
Quantcast	Senior Product Manager
Conde Nast	Senior Executive Director, Digital Sales
GroupM	Managing Partner, Brand Safety Americas
Beeler.Tech	CEO
Spotify	VP, Global Head of Advertising
iSnap	CEO
FatTail	VP, Client Engagement
DM Training	CEO and Lead Trainer

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CNBC	Host of CNBC's Cleveland Hustles
Fox Networks Group	EVP, Ad Sales
Duration Media	Chief Media Officer
ESPN	Sr. Director Global Business Operations
Pandora	Senior Director, Platform Operations
Quantcast	Director, Global Product Marketing
Animation World Network	Special Event Blogger
IPG Mediabrands	VP, Innovation
Daily Mail (US)	Chief Operating Officer
ironSource	COO & Co-Founder
Financial Times	Head of Campaign Management, US
Warner Brothers	Vice President, Digital Ad Operations and Strategy
Kargo	VP of Platform Operations
PHD Media	Executive Director
GroupM	Director of Privacy
Universal McCann	Senior Associate, Ad Ops
UMWW	Senior Manager
S&P	Digital Marketing Lead
Index Exchange	General Counsel

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New York Life	CVP, Agent & Client Marketing
Publicis	EVP, Digital Investment & Standards
ZenithOptimedia	SVP, Activation
CBS Interactive	VP of Ad Operations and Strategy
ESPN	Senior Director Ad Integration & Partnerships
PUBLICIS MEDIA	VP, Standards & Partnerships
C2 Ventures	Founder
Owner	Cunningham.Tech
Daddi Brand Communications	President
Google	Director of Agency Business Development
Quantcast	Experience Marketing Manager
Undertone	Sr. Director, Programmatic Partnerships
Equibase Company	VP, Operations & Development
G Media Studios	President/COO
Merkle, Inc.	Head of Programmatic
GeoEdge	Sales Engineer
Dentsu Aegis Network	Chief Marketing Officer
ABC News	Account Executive
Google Performance Ads	Head of Event Marketing

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FreeWheel	Sr. Manager, Integrated Markets Solutions
David Doty Perspectives	President
Zenith Media	President, Data Strategy & Tech
AdExchanger	Publisher
ICON International, Inc.	Vice President, Marketing and Communications
Distil Networks	Co-Founder, CEO
Quantcast	Sr. Account Executive
Horizon Media	Director, Ad Operations
The 614 Group	Sr. Director, Marketing
Quantcast	Head of Measure Sales
Impact	Account Executive
Annalect (Omnicom)	U.S. Director Ad Technology
Alphonso Inc	Chief Revenue Officer
New York Times	Consultant
DoubleVerify	CEO
Gershon Media	President
NY Post	Chief Revenue Officer
Annalect	President
Wunderman	Chief Privacy Officer
Trust Metrics	Chief Executive Officer

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CEO & Co-Founder	Senior Leader at Programatic Mechanics
Oracle	Not Provided
Senior Media Supervisor	AKA NYC
ABC TV Network	Advertising Account Manager
Center for Marketing Tech at Bentley University	Advisor
News Corp	SVP, Global Head of Programmatic
ironSource	VP, Head of Brand Advertising
Purch	VP, Yield and Revenue Optimization
Quantcast	Publisher Development
BPA Worldwide	President & CEO
Panasonic Avionics	Head of Global Advertising
G Media Studios	Project Manager
Marriott International, Inc.	Brand Manager, Moxy Hotels
The 614 Group	Sr. Director, Data & Technology
The 614 Group	Managing Director, Strategy
The Weather Company	Head of Global Automated Monetization
TiVo	SVP/GM Advanced Media & Advertising
Xaxis	VP, Managing Partner

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Pandora	Senior Manager – Ad Quality Measurement
Imperato Group	Founder
CHI	Chief Digital Officer
Independent Consultant	Independent Consultant
Essence	Media & Advertising Technology Executive
IPG MediaBrands Data and Technology	SVP Cross Channel Media Measurement
UM Worldwide	SVP Partner, Ad Operations
American Association of Advertising Agencies	EVP - Media and Data
GroupM	Senior Partner, Director of Brand Safety NA
Progress Partners	Managing Director
Havas	Chief Media Officer
Group Nine	VP Revenue Operations & Account Management
Tony Katz and The Morning News	Host, Tony Katz and The Morning News
TriBeCa Films	Director of Partnerships
iSTANDtv	Founder & CEO
Impact	Product @ Forensiq by Impact
Marc Anthony Cosmetics Ltd.	Director of Marketing
New York Times	EVP Advertising

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Oracle	GVP, Product Development and International
Grapeshot	COO
CBS Interactive	Manger, Ad Product Manager
CBS Interactive Inc.	Manager, Ad Product
Information Strategies, Inc.	Chairman, Chief Marketing and Chief Digital Officer
AdPlatform	CEO
NY Interconnect	Digital Account Executive
Bloomberg Media	Global Head Advertising Operations
OpenX	Senior Vice President, Head of Communications
AMC Networks	VP, Digital Partnerships & Operations
Twitch	Director, Advanced Media
CBS Sports Digital	VP Business Development
Verve	
TiVo	Vice President of Product Management - Analytics
Oracle	Global Events Manager
Conde Nast	VP Business Operations and Strategy
Essence Global	Director, Ad Operations NA
Mercury Media	Director of TV Media

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Building Alliances	Senior Advertising and Sponsorships Manager
IPG Mediabrands	Chief Data Strategist
Amazon	Audience Extension Specialist
Tennis Media (Sinclair Broadcast Group)	Senior Manager of Multi-Platform Operations
AppNexus	SVP Product
AppNexus	Director, Marketplace Management
Business Insider	Senior Vice President Programmatic & Data Strategy
Glenview James LLC	CEO
LongBlink	Principal
Omnicom Media Group	Director, Emerging Media Investment, Publisher Relationship Management
ESPN	Director of Sales Operations
GroupM	EVP, Global Brand Safety
Publishers Clearing House	Director of Business Development
Xaxis	Chairman, Xaxis and President, WPP Digital
Oracle Data Cloud	VP & GM, Moat
NBCUniversal	VP, Digital Monetization and Planning

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Dentsu Aegis Network	EVP Digital Operations & Technology
	Executive Consultant
Hulu	SVP Advertising Sales
Alchemist	CEO & Founder
Conde Nast	Mobile, Digital and Media Revenue and Operations O
CBS Interactive	VP, Advertising Technology
Conde Nast	Director, Ad Product Strategy
Penton	Managing Director
TAG	Director, Operations & Membership
Dentsu Aegis Network	VP Operations & Technology Partnerships
The 614 Group	Sales Consultant
Magnaglobal	EVP, Innovation
AT&T	Director, Channel Marketing
Prudential Financial	VP, Media, Sponsorships and DTC Advertising
Beeswax	CEO
BBDO	President
Bank of America	Senior Vice President, Enterprise Media Planning, Investment and Measurement Executive
MBWW	EVP Global Delivery

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Hearts & Science	Director, Platform Strategy
Maximalist	CEO
DM Training	Digital Sales Training Strategist / Manager of Operations
IPG Mediabrands	Partner, Ad Operations
Conde Nast	Associate Director, Ad Ops
TSG Global	CEO/Co-Founder
The 614 Group	Founder & CEO
ESPN	VP, Revenue Management & Client Services
Elasticity	CEO
Quantcast	Head of Publisher Development
The 614 Group	Managing Director, Ad Operations
Ad Exchanger	Executive Editor
Auto Trader NY	Senior Director, Eastern Region
The Daily Beast	Senior Manager Ad Operations
Senior Leader	Univision
Advance Local	Sr. Director, Customer Success - Ad Platform Strategies
Spectrum Reach	VP, Product Development
Conde Nast	CDO
AdExchanger	Senior Editor

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BPA Worldwide	Vice President Business Development
GeoEdge	Customer Success Manager
GroupM	Group Planning Director
GeoEdge	Business Development Associate
Magna Global	Executive Director, Global Corporate Communications
Group Nine Media	Chief Client Officer
Bank of America	SVP Enterprise Media
BPA Worldwide	Communications Manager
Quantcast	Head of Product, Measure & Privacy
Location Sciences	CEO
GroupM	Chief Product Officer
Essence	Senior Director of Revenue Operations
GeoEdge	Sales Engineer
The 614 Group	Sr. Director, Publisher Services
NewsGuard Technologies, Inc.	VP, Strategic Partnerships
National Grid	Head of U.S. Brand and Channels
Mansueto Ventures	Global Head of Digital Media & Operations
Independent	Consultant

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NY Interconnect	VP Advanced Advertising, New Business, and National
IPG Mediabrands	Director, J3 Ad Operations
Founder and CEO	Americas Executions, LLC (AmerX)
BTD Nutrition	Journalist
TAG	SVP, Operations & Public Policy
Maximalist	CMO
Reuters Solutions	Vice President, Americas
Essence	Ad Tech Lead
Publisher's Clearing House	AVP Digital Operations and Compliance
Watson Advertising	Global Head of Technology
UM	Sr. Manager, Ad Operations
Univision Communications, Inc	CFO & SVP of Revenue Strategy and Analytics
Morgan Stanley	Head of Marketing Strategy, COO
Horizon Media	VP Ad Operations
ICON International, Inc	SVP, Digital
Tennis Media (Sinclair Broadcast Group)	Director, Ad Sales – Digital
Horizon Media	EVP, Chief Digital Officer

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Verizon Wireless	Associate Director Project Management
Google	Global Head, YouTube Ads Buying Experiences
Director, Concert Marketplace Revenue	Vox
Dentsu Aegis Network	Chief Commercial Officer
CBS Interactive Inc.	Senior Manager, Ad Ops
TiVo	Vice President, Head of Sales Analytics and Advertising
TAG	President & CEO
Zenna Consulting Group	CEO
Dentsu Aegis Network	SVP, Non-Linear Video Research and Insights
Viacom Inc.	Executive Vice President, Audience Science